

	Data Subject Information Notice (Issued under and for the purposes of Articles 12, 13 and 14 of EU Regulation 2016/679)	MDP 08.A Rev. 00 del 27/05/2025
	Data of Clients, Suppliers, and Personnel	

Pursuant to art. 12, 13 and 14 of General Data Protection Regulation (GDPR) 2016/679, regarding the protection of personal data, we inform you that your data subject to processing will be:

- Processed lawfully and fairly;
- Processed for specified, explicit and legitimate purposes;
- Exact and up-to-date;
- Relevant and complete;
- Stored only for the period of time necessary to achieve the purposes referred to in point b) below.

We also inform you that (ref. art. 12, 13 and 14 of the aforementioned Regulation):

a) Data Controller:

The Data Controller, i.e. the person responsible for decisions regarding the purposes, methods and security of personal data, is the company MSM PET FOOD S.r.l. (VAT number: 03137390989) in the person of its legal representative, Luca Mognetti with registered office in VIA DELL'AGRICOLTURA 5 - 25028 - VEROLANUOVA (BS)

b) Purposes of the processing:

The personal data collected will be processed and used for the following purposes:

- conclude contracts for the Data Controller's services;
- to fulfil pre-contractual, contractual and tax obligations deriving from existing relationships with you;
- to comply with the obligations provided for by law, by a regulation, by EU legislation or by an order of the Authority;
- exercise the rights of the Data Controller, for example the right of defence in court.

c) Legal basis of processing:

- Art. 6 Lett. b) GDPR: the processing is necessary for the performance of a contract to which the data subject is a party or for the execution of pre-contractual measures adopted at the request of the same;
- Art. 6 Lett. c) GDPR: the processing is necessary for compliance with a legal obligation to which the data controller is subject.

d) Processing methods:

The processing will be carried out both with manual and/or IT and telematic tools with organizational and processing logics strictly related to the purposes themselves and in any case in such a way as to guarantee the security, integrity and confidentiality of the data themselves in compliance with the organizational, physical and logical measures provided for by the provisions in force.

e) Automated decision-making:

The data controller informs the data subject that there is no automated decision-making process, including profiling referred to in Article 22 of EU Reg 2016/679.

f) Communication and dissemination of data:

In relation to the pursuit of the aforementioned purposes, your data may be transmitted, in addition to the persons authorized to carry out processing operations by the Data Controller, to third parties to perform the activities listed above and responsible for the processing of accounting and legal assistance of the Data Controller.

g) Extra CE transfer:

The Data Controller has no intention of transferring personal data to a third country or an international organization.

h) Data retention period:

The retention of data is necessary for the entire period in which the contractual relationship will remain valid and the subsequent period imposed by EU and Italian State regulations. The Data Controller undertakes to periodically review the data retention times and periodically deletes them.

i) Contribution:

The provision of data and the processing of the same, including the communication, by MSM PET FOOD S.r.l., for these purposes, necessary for the management of the contractual relationship or for the fulfilment of regulatory obligations, is mandatory and does not require your explicit consent, under penalty of the impossibility for the undersigned to establish and manage the contractual relationship.

We remind you that, according to Chapter III (art. From 15 to 22) of the aforementioned Regulation, you have the right at any time to obtain confirmation of the existence or otherwise of the same data and to know its content and origin, verify its accuracy or request its integration or updating, or rectification, limitation, portability, opposition.

Pursuant to the same article, you have the right to request the cancellation, transformation into anonymous form or blocking of data processed in violation of the law, as well as to oppose in any case, for legitimate reasons, their processing.

The complete list of the rights of the data subject is summarized in a summary in the attachment. You can find the full rights in the text of EU Reg. 2016/679 articles 15 to 22 at the link: <https://eur-lex.europa.eu/legal-content/IT/TXT/PDF/?uri=CELEX:32016R0679&from=IT>

Requests must be addressed:

- by e-mail, to the address: info@msmpetfood.com