

Playdog

ENERGIZE RECHARGE



AVEC B-TONIC® FORMULA

MSM Pet Food
renew
the **PLAYDOG** line!

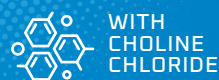
ADULT ALL BREEDS
EXTREME 32/24



FIRST
INGREDIENT
ANIMAL
PROTEINES



ADULT ALL BREEDS
ACTIVITY



ADULT ALL BREEDS
PLAYLAMB



WITH LAMB
HIGHLY DIGESTIBLE



ADULT ALL BREEDS
PLAYFISH



WITH A SUPPLEMENT
OF OMEGA 3
AND OMEGA 6 FATTY ACIDS



ADULT ALL BREEDS
PLAYBEEF



WITH
CHOLINE
CHLORIDE

RICH
IN BEEF



ADULT ALL BREEDS
PLAYCHICKEN



WITH CHICKEN
HIGHLY PALATABLE



ADULT ALL BREEDS
PORK & RICE



WITH PORK & RICE
HIGHLY DIGESTIBLE



ADULT ALL BREEDS
PUPPY



WITH
CHOLINE
CHLORIDE

WITH
CHONDROITIN
GLUCOSAMINE
AND MSM



EXTREME 32/24

COMPLETE FOOD FOR ADULT DOGS, WITH HIGH ENERGY DENSITY TO SUPPORT THE NUTRITIONAL NEEDS OF WORKING DOGS, DURING INTENSE ACTIVITY PERIODS, OR FOR DOGS LIVING OUTDOORS IN HARSH CLIMATES.

With Choline Chloride which contributes to the synthesis of phospholipids, supporting lipid metabolism and with animal protein as the first ingredient.



WITH CHOLINE CHLORIDE

FIRST INGREDIENT
ANIMAL PROTEINES



WITH WHOLE GRAINS



"B-Tonic" is an innovative, patented MSM formula for supporting energy metabolism and recovery after activity:

+ VITAMINS B1, B2, B6, B12
+ MINERALS AND TRACE ELEMENTS



ADULT
ALL BREEDS

GLUTEN
FREE

MADE
IN ITALY

AVAILABLE
PACK SIZE

15Kg

KIBBLE
DIAMETER

0,8cm

COMPOSITION: Processed animal protein (40%), Extruded whole corn, Animal fat, Extruded rice, Minerals.

ANALYTICAL CONSTITUENTS: Crude proteins 32,00%, Crude oils and fats 24,00%, Crude fibres 2,00%, Crude ash 7,00%, Calcium 1,25%, Phosphorous 1,00%, Magnesium 0,13%, Potassium 0,51%, Sodium 0,26%, Omega 3 fatty acid 0,37%, Omega 6 fatty acid 3,40%. Metabolisable energy value 4.650 Kcal/kg.

ADDITIVES: Nutritional Additives: Vitamin A 3a672a 17.500 U.I./Kg, Vitamin D3 3a671 950,00 U.I./Kg, Vitamin E 3a700i 120,00 mg/Kg, Vitamin B1 3a821 5,00 mg/Kg, Vitamin B2 5,00 mg/Kg, Vitamin B6 3,00 mg/Kg, Vitamin B12 0,06 mg/Kg, Biotin 3a880 0,16 mg/Kg, Nicotinic acid 3a314 12,50 mg/Kg, Vitamin C (Ascorbic Acid) 400,00 mg/Kg, Calcium-D Pantothenate 7,50 mg/Kg, Folic Acid 0,70 mg/Kg, Choline Chloride 2.000 mg/Kg, Iron 3b103 76,00 mg/Kg, Copper 3b405 9,20 mg/Kg, Manganese 3b503 43,87 mg/Kg, Zinc 3b603 105,20 mg/Kg, Iodine 3b201 1,20 mg/Kg, Selenium 3b801 0,16 mg/Kg. Organoleptic Additives - Flavour Enhancers.

RECOMMENDED DAILY ALLOWANCE (Grams/Day)

Weight of dog in kg	10	12	15	18	20	25	30	35	40	50	60	70	80
REQUIREMENTS FOR:													
Dogs in flats	145	170	195	225	240	285	325	360	400	480	550	620	680
Dogs in the garden	160	185	215	245	270	315	360	445	445	525	605	675	750
Sporting dogs - cold climates	175	205	240	275	295	350	395	490	490	580	665	745	825

ACTIVITY

COMPLETE FOOD FOR ADULT DOGS, WITH HIGH ENERGY DENSITY TO SUPPORT THE NUTRITIONAL NEEDS OF SPORTY DOGS, ACTIVE DOGS OR DOGS LIVING OUTDOORS IN COLD CLIMATES.

With Choline Chloride which contributes to the synthesis of phospholipids, supporting lipid metabolism.



WITH CHOLINE CHLORIDE



WITH WHOLE GRAINS



"B-Tonic" is an innovative, patented MSM formula for supporting energy metabolism and recovery after activity:

+ VITAMINS B1, B2, B6, B12
+ MINERALS AND TRACE ELEMENTS



ADULT ALL BREEDS	GLUTEN FREE	MADE IN ITALY	AVAILABLE PACK SIZE	15Kg	KIBBLE DIAMETER	0,8cm
---------------------	----------------	------------------	------------------------	------	--------------------	-------

COMPOSITION: Extruded whole corn, Processed animal protein (36%), Animal fat, Minerals.

ANALYTICAL CONSTITUENTS: Crude proteins 28,00%, Crude oils and fats 22,00%, Crude fibres 2,00%, Crude ash 7,00%, Calcium 1,50%, Phosphorous 1,00%, Magnesium 0,12%, Potassium 0,50%, Sodium 0,24%, Omega 3 fatty acid 0,36%, Omega 6 fatty acid 3,00%. Metabolisable energy value 4.400 Kcal/kg.

ADDITIVES: Nutritional Additives: Vitamin A 3a672a 17.500 U.I./Kg, Vitamin D3 3a671 950,00 U.I./Kg, Vitamin E 3a700i 120,00 mg/Kg, Vitamin B1 3a821 5,00 mg/Kg, Vitamin B2 5,00 mg/Kg, Vitamin B6 3,00 mg/Kg, Vitamin B12 0,06 mg/Kg, Biotin 3a880 0,16 mg/Kg, Nicotinic acid 3a314 12,50 mg/Kg, Vitamin C (Ascorbic Acid) 400,00 mg/Kg, Calcium-D Pantothenate 7,50 mg/Kg, Folic Acid 0,70 mg/Kg, Choline Chloride 2.000 mg/Kg, Iron 3b103 76,00 mg/Kg, Copper 3b405 9,20 mg/Kg, Manganese 3b503 43,87 mg/Kg, Zinc 3b603 105,20 mg/Kg, Iodine 3b201 1,20 mg/Kg, Selenium 3b801 0,16 mg/Kg. Organoleptic Additives - Flavour Enhancers.

RECOMMENDED DAILY ALLOWANCE (Grams/Day)

Weight of dog in kg	10	12	15	18	20	25	30	35	40	50	60	70	80
REQUIREMENTS FOR:													
Dogs in flats	150	175	205	230	250	310	360	395	440	525	600	675	745
Dogs in the garden	165	190	225	255	280	340	390	440	485	575	660	740	820
Sporting dogs - cold climates	185	210	250	285	310	380	430	480	535	630	725	815	900

PLAYLAMB

COMPLETE FOOD FOR ADULT DOGS, WITH LAMB, HIGHLY DIGESTIBLE.



WITH LAMB HIGHLY DIGESTIBLE



WITH WHOLE GRAINS



"B-Tonic" is an innovative, patented MSM formula for supporting energy metabolism and recovery after activity:

+ VITAMINS B1, B2, B6, B12
+ MINERALS AND TRACE ELEMENTS



ADULT ALL BREEDS	GLUTEN FREE	MADE IN ITALY	AVAILABLE PACK SIZE	3 Kg 15Kg	KIBBLE DIAMETER	0,8cm
---------------------	----------------	------------------	------------------------	--------------	--------------------	-------

COMPOSITION: Extruded whole corn, Processed animal protein 28% (lamb 8%), Animal fat, Minerals.

ANALYTICAL CONSTITUENTS: Crude proteins 23,00%, Crude oils and fats 16,00%, Crude fibres 2,00%, Crude ash 6,50%, Calcium 1,10%, Phosphorous 0,80%, Magnesium 0,13%, Potassium 0,44%, Sodium 0,20%, Omega 3 fatty acid 0,45%, Omega 6 fatty acid 2,95%, Metabolisable energy value 4,200 Kcal/kg.

ADDITIVES: Nutritional Additives: Vitamin A 3a672a 17.500 U.I./kg, Vitamin D3 3a671 950,00 U.I./kg, Vitamin E 3a700i 120,00 mg/kg, Vitamin B1 3a821 5,20 mg/kg, Vitamin B2 5,20 mg/kg, Vitamin B6 3,10 mg/kg, Vitamin B12 0,06 mg/kg, Biotin 3a880 0,17 mg/kg, Nicotinic acid 3a314 13,00 mg/kg, Vitamin C (Ascorbic Acid) 415,00 mg/kg, Calcium-D-pantothenate 7,80 mg/kg, Folic Acid 0,70 mg/kg, Choline Chloride 1.500 mg/kg, Iron 3b103 77,30 mg/kg, Copper 3b405 9,18 mg/kg, Manganese 3b503 22,75 mg/kg, Zinc 3b603 108,00 mg/kg, Iodine 3b201 1,20 mg/kg, Selenium 3b801 0,15 mg/kg. Organoleptic Additives - Flavour Enhancers.

RECOMMENDED DAILY ALLOWANCE (Grams/Day)

Weight of dog in kg	10	12	15	18	20	25	30	35	40	50	60	70	80
REQUIREMENTS FOR:													
Dogs in flats	160	185	215	240	260	310	360	395	440	525	600	675	745
Dogs in the garden	175	200	240	270	290	340	390	440	485	575	660	740	820
Sporting dogs - cold climates	190	220	260	300	320	380	430	480	535	630	725	815	900

PLAYFISH

COMPLETE FOOD FOR ADULT DOGS, WITH FISH.

With Omega 3 fatty acids promoting cerebral activity and retina health and Omega 6 fatty acids for healthy skin and coat.



WITH A SUPPLEMENT OF OMEGA 3 AND OMEGA 6 FATTY ACIDS



WITH WHOLE GRAINS



"B-Tonic" is an innovative, patented MSM formula for supporting energy metabolism and recovery after activity:

+ VITAMINS B1, B2, B6, B12
+ MINERALS AND TRACE ELEMENTS



ADULT ALL BREEDS	GLUTEN FREE	MADE IN ITALY	AVAILABLE PACK SIZE	3Kg 15Kg	KIBBLE DIAMETER	0,8cm
---------------------	----------------	------------------	------------------------	-------------	--------------------	-------

COMPOSITION: Extruded whole corn, Processed animal protein (21%), Animal fat, Fish meal (8%), Minerals.

ANALYTICAL CONSTITUENTS: Crude proteins 23,00%, Crude oils and fats 16,00%, Crude fibres 2,00%, Crude ash 6,00%, Calcium 1,10%, Phosphorous 0,80%, Magnesium 0,13%, Potassium 0,44%, Sodium 0,40%, Omega 3 fatty acid 0,45%, Omega 6 fatty acid 2,95%. Metabolisable energy value 4.200 Kcal/kg.

ADDITIVES: Nutritional Additives: Vitamin A 3a672a 17.500 U.I./Kg, Vitamin D3 3a671 950,00 U.I./Kg, Vitamin E 3a700i 120,00 mg/Kg, Vitamin B1 3a821 5,20 mg/Kg, Vitamin B2 5,20 mg/Kg, Vitamin B6 3,10 mg/Kg, Vitamin B12 0,06 mg/Kg, Biotin 3a880 0,17 mg/Kg, Nicotinic acid 3a314 13,00 mg/Kg, Vitamin C (Ascorbic Acid) 415,00 mg/Kg, Calcium-D Pantothenate 7,80 mg/Kg, Folic Acid 0,70 mg/Kg, Choline Chloride 1.500 mg/Kg, Iron 3b103 77,30 mg/Kg, Copper 3b405 9,18 mg/Kg, Manganese 3b503 22,75 mg/Kg, Zinc 3b603 108,00 mg/Kg, Iodine 3b201 1,20 mg/Kg, Selenium 3b801 0,15 mg/Kg. Organoleptic Additives - Flavour Enhancers.

RECOMMENDED DAILY ALLOWANCE (Grams/Day)

Weight of dog in kg	10	12	15	18	20	25	30	35	40	50	60	70	80
REQUIREMENTS FOR:													
Dogs in flats	160	185	215	240	260	310	360	395	440	525	600	675	745
Dogs in the garden	175	200	240	270	290	340	390	440	485	575	660	740	820
Sporting dogs - cold climates	190	220	260	300	320	380	430	480	535	630	725	815	900

PLAYBEEF

COMPLETE FOOD FOR ADULT DOGS, WITH BEEF.

Rich in Beef and with Choline Chloride which contributes to the synthesis of phospholipids, supporting lipid metabolism.



WITH CHOLINE CHLORIDE

RICH IN BEEF



WITH WHOLE GRAINS



"B-Tonic" is an innovative, patented MSM formula for supporting energy metabolism and recovery after activity:

+ VITAMINS B1, B2, B6, B12

+ MINERALS AND TRACE ELEMENTS



ADULT
ALL BREEDS

GLUTEN
FREE

MADE
IN ITALY

AVAILABLE
PACK SIZE

3Kg
15Kg

KIBBLE
DIAMETER

0,8cm

COMPOSITION: Extruded whole corn, Processed animal protein 28% (beef 20%), Animal fat, Minerals.

ANALYTICAL CONSTITUENTS: Crude proteins 23,00%, Crude oils and fats 16,00%, Crude fibres 2,00%, Crude ash 6,00%, Calcium 1,50%, Phosphorous 1,00%, Magnesium 0,13%, Potassium 0,44%, Sodium 0,20%, Omega 3 fatty acid 0,35%, Omega 6 fatty acid 2,90%. Metabolisable energy value 4.200 Kcal/kg.

ADDITIVES: Nutritional Additives: Vitamin A 3a672a 17.500 U.I./kg, Vitamin D3 3a671 950,00 U.I./kg, Vitamin E 3a700i 120,00 mg/kg, Vitamin B1 3a821 5,20 mg/kg, Vitamin B2 5,20 mg/kg, Vitamin B6 3,10 mg/kg, Vitamin B12 0,06 mg/kg, Biotin 3a880 0,17 mg/kg, Nicotinic acid 3a314 13,00 mg/kg, Vitamin C (Ascorbic Acid) 415,00 mg/kg, Calcium-D-pantothenate 7,80 mg/kg, Folic Acid 0,70 mg/kg, Choline Chloride 1.500 mg/kg, Iron 3b103 77,00 mg/kg, Copper 3b405 9,20 mg/kg, Manganese 3b503 23,00 mg/kg, Zinc 3b603 108,00 mg/kg, Iodine 3b201 1,20 mg/kg, Selenium 3b801 0,15 mg/kg. Organoleptic Additives Flavour Enhancers.

RECOMMENDED DAILY ALLOWANCE (Grams/Day)

Weight of dog in kg	10	12	15	18	20	25	30	35	40	50	60	70	80
REQUIREMENTS FOR:													
Dogs in flats	160	185	215	240	260	310	360	395	440	525	600	675	745
Dogs in the garden	175	200	240	270	290	340	390	440	485	575	660	740	820
Sporting dogs - cold climates	190	220	260	300	320	380	430	480	535	630	725	815	900

PLAYCHICKEN

COMPLETE FOOD FOR ADULT DOGS, WITH CHICKEN, HIGHLY APPETIZING.



WITH CHICKEN HIGHLY PALATABLE



WITH WHOLE GRAINS



"B-Tonic" is an innovative, patented MSM formula for supporting energy metabolism and recovery after activity:

+ VITAMINS B1, B2, B6, B12
+ MINERALS AND TRACE ELEMENTS



ADULT
ALL BREEDS

GLUTEN
FREE

MADE
IN ITALY

AVAILABLE
PACK SIZE

3Kg
15Kg

KIBBLE
DIAMETER

0,8cm

COMPOSITION: Extruded whole corn, Processed animal protein 28% (chicken 8%), Animal fat, Minerals.

ANALYTICAL CONSTITUENTS: Crude proteins 23,00%, Crude oils and fats 16,00%, Crude fibres 2,00%, Crude ash 6,00%, Calcium 1,50%, Phosphorous 1,00%, Magnesium 0,13%, Potassium 0,44%, Sodium 0,20%, Omega 3 fatty acid 0,35%, Omega 6 fatty acid 2,90%. Metabolisable energy value 4.200 Kcal/kg.

ADDITIVES: Nutritional Additives: Vitamin A 3a672a 17.500 U.I./Kg, Vitamin D3 3a671 950,00 U.I./Kg, Vitamin E 3a700i 120,00 mg/Kg, Vitamin B1 3a821 5,20 mg/Kg, Vitamin B2 5,20 mg/Kg, Vitamin B6 3,10 mg/Kg, Vitamin B12 0,06 mg/Kg, Biotin 3a880 0,17 mg/Kg, Nicotinic acid 3a314 13,00 mg/Kg, Vitamin C (Ascorbic Acid) 415,00 mg/Kg, Calcium-D Pantothenate 7,80 mg/Kg, Folic Acid 0,70 mg/Kg, Choline Chloride 1.500 mg/Kg, Iron 3b103 77,00 mg/Kg, Copper 3b405 9,20 mg/Kg, Manganese 3b503 23,00 mg/Kg, Zinc 3b603 108,00 mg/Kg, Iodine 3b201 1,20 mg/Kg, Selenium 3b801 0,15 mg/Kg. Organoleptic Additives - Flavour Enhancers.

RECOMMENDED DAILY ALLOWANCE (Grams/Day)

Weight of dog in kg	10	12	15	18	20	25	30	35	40	50	60	70	80
REQUIREMENTS FOR:													
Dogs in flats	160	185	215	240	260	310	360	395	440	525	600	675	745
Dogs in the garden	175	200	240	270	290	340	390	440	485	575	660	740	820
Sporting dogs - cold climates	190	220	260	300	320	380	430	480	535	630	725	815	900

WITH PORK & RICE

COMPLETE FOOD FOR ADULT DOGS, WITH PORK AND RICE,
HIGHLY DIGESTIBLE.



WITH PORK & RICE HIGHLY DIGESTIBLE



WITH WHOLE GRAINS



"B-Tonic" is an innovative, patented MSM formula
for supporting energy metabolism
and recovery after activity:

+ VITAMINS B1, B2, B6, B12
+ MINERALS AND TRACE ELEMENTS



ADULT
ALL BREEDS

GLUTEN
FREE

MADE
IN ITALY

AVAILABLE
PACK SIZE

3Kg
15Kg

KIBBLE
DIAMETER

0,8cm

COMPOSITION: Extruded whole corn, Processed animal protein 28% (pork 8%), Animal fat, Extruded rice (6%), Minerals.

ANALYTICAL CONSTITUENTS: Crude proteins 23,00%, Crude oils and fats 16,00%, Crude fibres 2,00%, Crude ash 6,00%, Calcium 1,50%, Phosphorous 1,00%, Magnesium 0,13%, Potassium 0,44%, Sodium 0,20%, Omega 3 fatty acid 0,35%, Omega 6 fatty acid 2,90%, Metabolisable energy value 4.200 Kcal/kg.

ADDITIVES: Nutritional Additives: Vitamin A 3a672a 17.500 U.I./Kg, Vitamin D3 3a671 950,00 U.I./Kg, Vitamin E 3a700i 120,00 mg/Kg, Vitamin B1 3a821 5,20 mg/Kg, Vitamin B2 5,20 mg/Kg, Vitamin B6 3,10 mg/Kg, Vitamin B12 0,06 mg/Kg, Biotin 3a880 0,17 mg/Kg, Nicotinic acid 3a314 13,00 mg/Kg, Vitamin C (Ascorbic Acid) 415,00 mg/Kg, Calcium-D Pantothenate 7,80 mg/Kg, Folic Acid 0,70 mg/Kg, Choline Chloride 1.500 mg/Kg, Iron 3b103 77,00 mg/Kg, Copper 3b405 9,20 mg/Kg, Manganese 3b503 23,00 mg/Kg, Zinc 3b603 108,00 mg/Kg, Iodine 3b201 1,20 mg/Kg, Selenium 3b801 0,15 mg/Kg. Organoleptic Additives - Flavour Enhancers.

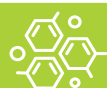
RECOMMENDED DAILY ALLOWANCE (Grams/Day)

Weight of dog in kg	10	12	15	18	20	25	30	35	40	50	60	70	80
REQUIREMENTS FOR:													
Dogs in flats	160	185	215	240	310	360	395	395	440	525	600	675	745
Dogs in the garden	175	200	240	270	340	390	440	440	485	575	660	740	820
Sporting dogs - cold climates	190	220	260	300	380	430	480	480	535	630	725	815	900

PUPPY

COMPLETE FOOD FOR PUPPIES, FORMULATED TO MEET THE NEEDS OF GROWING PUPPIES UP TO THE FIRST YEAR OF AGE.

With Choline Chloride that contributes to the synthesis of phospholipids, supporting lipid metabolism and with chondroitin, glucosamine and MSM (methyl-sulfonyl-methane) for joint and bone development in the growth stages.



WITH CHOLINE CHLORIDE

WITH CHONDROITIN
GLUCOSAMINE AND MSM



WITH WHOLE GRAINS



"B-Tonic" is an innovative, patented MSM formula for supporting energy metabolism and recovery after activity:

+ VITAMINS B1, B2, B6, B12

+ MINERALS AND TRACE ELEMENTS



ADULT
ALL BREEDS

GLUTEN
FREE

MADE
IN ITALY

AVAILABLE
PACK SIZE

3Kg
15Kg

KIBBLE
DIAMETER

0,4cm

COMPOSITION: Processed animal protein (36%), Extruded whole corn, Animal fat, Extruded rice, Cod liver oil, Linseed oil, MSM (Methylsulfonylmethane) 0,04%, Glucosamine 0,04%, Chondroitin Sulfate 0,02%, Minerals.

ANALYTICAL CONSTITUENTS: Crude proteins 30,00%, Crude oils and fats 22,00%, Crude fibres 1,50%, Crude ash 6,50%, Calcium 1,50%, Phosphorous 1,00%, Magnesium 0,11%, Potassium 0,50%, Sodium 0,23%, Omega 3 fatty acid 0,50%, Omega 6 fatty acid 3,20%. Metabolisable energy value 4.450 Kcal/kg.

ADDITIVES: Nutritional Additives: Vitamin A 3a672a 23.500 U.I./kg, Vitamin D3 3a671 1.250,00 U.I./kg, Vitamin E 3a700i 160,00 mg/kg, Vitamin B1 3a821 4,50 mg/kg, Vitamin B2 4,50 mg/kg, Vitamin B6 2,70 mg/kg, Vitamin B12 0,05 mg/kg, Biotin 3a880 0,14 mg/kg, Nicotinic acid 3a314 11,30 mg/kg, Vitamin C (Ascorbic Acid) 415,00 mg/kg, Calcium-D-pantothenate 6,75 mg/kg, Folic Acid 0,63 mg/kg, Choline Chloride 2.500 mg/kg, Iron 3b103 111,00 mg/kg, Copper 3b405 13,30 mg/kg, Manganese 3b503 33,00 mg/kg, Zinc 3b603 154,00 mg/kg, Iodine 3b201 1,75 mg/kg, Selenium 3b801 0,22 mg/kg. Organoleptic Additives - Flavour Enhancers.

RECOMMENDED DAILY ALLOWANCE (Grams/Day)

Weight of dog in kg	10	13	15	17	19	21	23	25	30	40	50	60	70	80
REQUIREMENTS FOR:														
Age 2 months	145	170	185	200	210	225	245	260	370	400	435	500	560	620
Age 3 months	170	205	220	240	260	280	300	320	450	495	535	615	690	760
Age 5 months	180	220	240	260	280	300	320	345	485	530	575	660	740	820
Age 6 months	180	220	245	265	285	310	330	390	405	550	590	680	760	840
Age 8 months	175	215	235	255	280	305	325	345	400	540	585	670	750	830
Age 10 months	170	210	230	255	275	295	295	340	385	525	570	650	730	805
Age 12 months	175	215	225	250	270	290	290	330	380	515	560	640	720	795